

# 2019 SURVEY RESULTS for Lions' Beauty Queens



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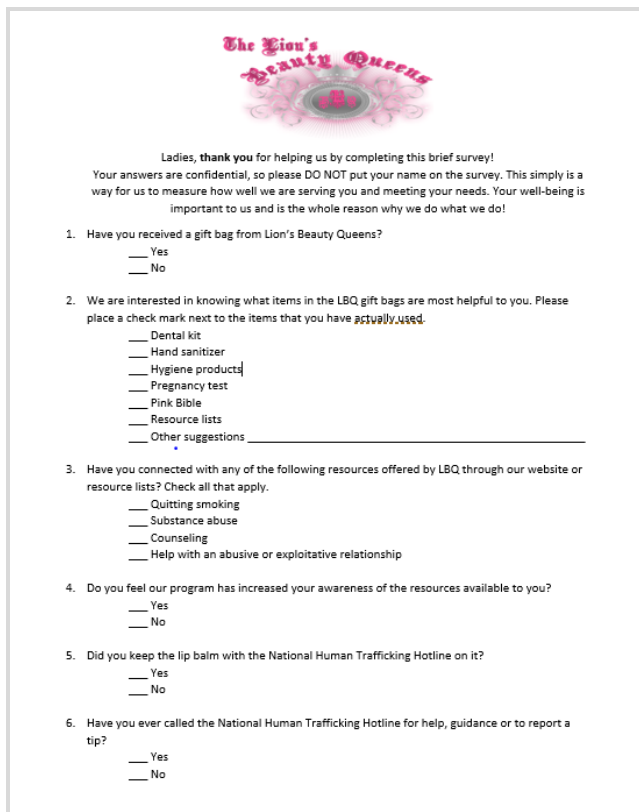
University of Missouri Kansas City | December 2019

## Purpose

In November and December of 2019, 60 surveys were completed in nine Kansas City area strip clubs located in the states of Kansas and Missouri. The purpose of the survey was to assess the outreach efforts of Lion's Beauty Queens (LBQ) and the degree to which it fulfills its stated mission to "reach, empower, and provide hope and restoration for women in the sex industry and at risk of human trafficking."

The survey administered asks questions about items contained in gift bags given to the women by LBQ outreach teams and resources offered through the LBQ website, support group and through the relationships the outreach teams build with the women during outreach at the clubs. A copy of the survey that was administered is provided below:

### Front of Survey



The front of the survey form features the Lion's Beauty Queens logo at the top, which includes a crown and the text "The Lion's Beauty Queens". Below the logo, the text reads: "Ladies, thank you for helping us by completing this brief survey! Your answers are confidential, so please DO NOT put your name on the survey. This simply is a way for us to measure how well we are serving you and meeting your needs. Your well-being is important to us and is the whole reason why we do what we do!"

1. Have you received a gift bag from Lion's Beauty Queens?  
 Yes  
 No

2. We are interested in knowing what items in the LBQ gift bags are most helpful to you. Please place a check mark next to the items that you have actually used.

- Dental kit
- Hand sanitizer
- Hygiene products
- Pregnancy test
- Pink Bible
- Resource lists
- Other suggestions \_\_\_\_\_

3. Have you connected with any of the following resources offered by LBQ through our website or resource lists? Check all that apply.

- Quitting smoking
- Substance abuse
- Counseling
- Help with an abusive or exploitative relationship

4. Do you feel our program has increased your awareness of the resources available to you?  
 Yes  
 No

5. Did you keep the lip balm with the National Human Trafficking Hotline on it?  
 Yes  
 No

6. Have you ever called the National Human Trafficking Hotline for help, guidance or to report a tip?  
 Yes  
 No

### Back of Survey

7. Have you visited a doctor for routine or preventative care in the past 12 months?  
 Yes  
 No
8. Do you trust and feel you could reach out to LBQ for support in any of these areas? Check all that apply.
- Physical health
  - Mental health
  - Emotional or spiritual well being
  - Life skills (budgeting, finance, employment, education, parenting, relational, etc.)
9. Are you interested in participating in the LBQ support group?  
 Yes  
 No
10. Are you interested in participating in the LBQ bible study?  
 Yes  
 No
11. Is there anything else you would like us to know about how we can better serve you?

You may always connect with us confidentially at the Lion's Beauty Queens, Inc., on Facebook and/or through our website [www.lionsbeautyqueens.org](http://www.lionsbeautyqueens.org) or [www.danacandillo.com](http://www.danacandillo.com)

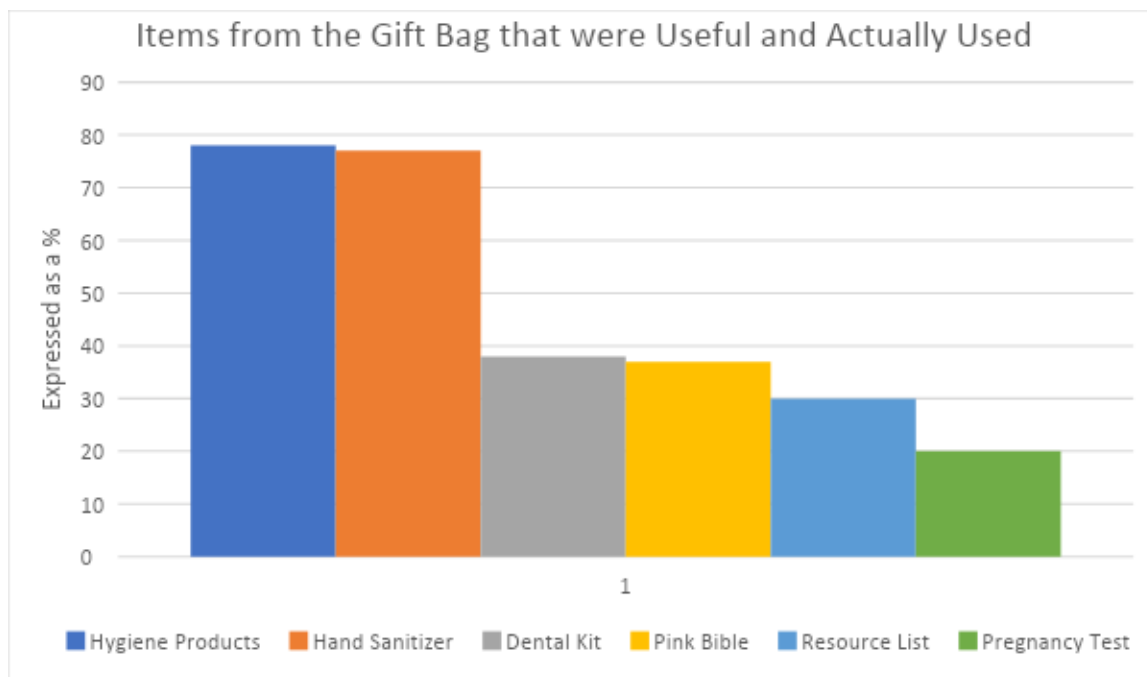
## Results

### **Gift Bag Items**

One of LBQ's primary activities during outreach is distribution of gift bags to the women. The gift bags contain personal items, a pink Bible and list of resources. This serves three primary functions: 1) it is in effect an "ice breaker", giving the outreach teams an opportunity to start a conversation, 2) it helps build rapport and send the message that the team is not there to get something, but rather to give, and 3) provide tangible items for their use. LBQ organizes packaging events with volunteers and raises funds in order to provide these gift bags. Thus, it is important for supporters to know that the gift bags are actually received and useful to the recipients, not just tossed aside or thrown in the trash.

Among the 59 women out of 60 who said they had received a gift bag from LBQ, 100% of respondents indicated that at least one item was helpful to them, and that they actually used the item. Most respondents selected multiple items.

The items are ranked below:



78% indicated the hygiene products were helpful and were actually used

77% indicated the hand sanitizer was helpful and actually used

38% indicated the dental kit was helpful and actually used

37% indicated that the pink Bible was helpful and actually used

30% indicated that the resource lists were helpful and actually used

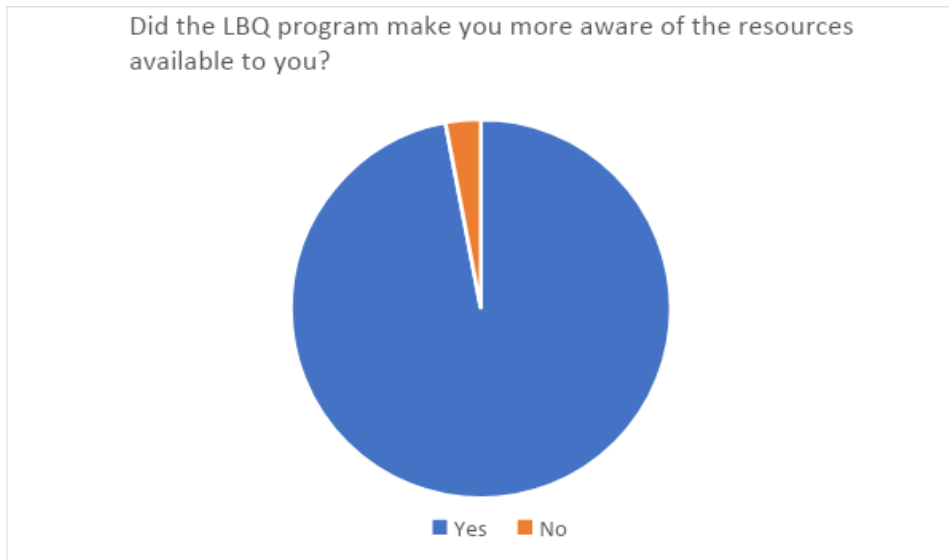
20% indicated that the pregnancy test was helpful and actually used

## Resource Connections

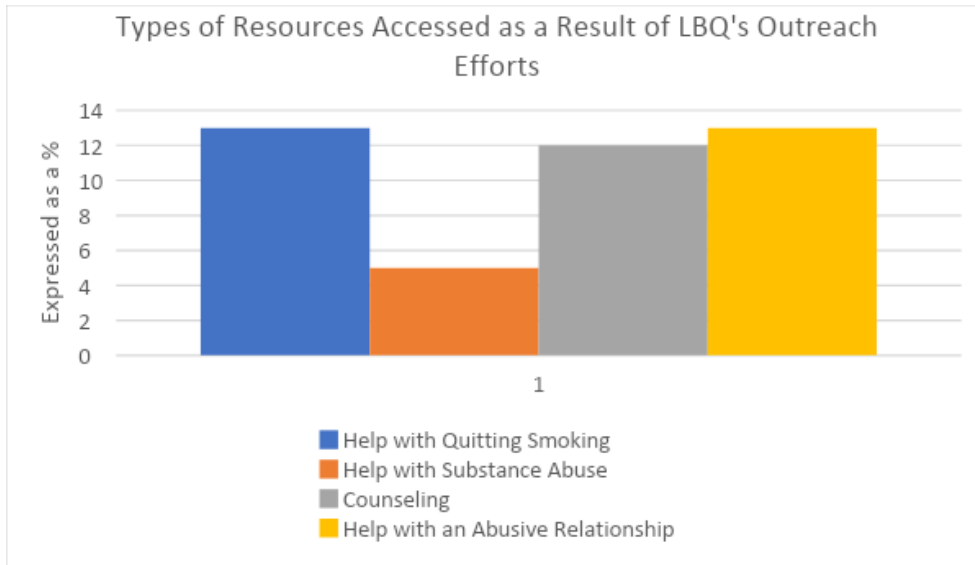
Women working in the commercial sex industry in businesses like strip clubs are an underserved population. They have myriad vulnerabilities such as prior childhood sexual abuse, backgrounds involving poverty and familial instability and substance abuse. Many of them are single mothers trying to provide for their children. It is most often a lack of options that contributed to their employment in strip clubs.

Central to the LBQ mission is facilitating connections to resources to help these women exit the commercial sex industry, and achieve higher lifetime health and well-being outcomes for them and their children. This first requires that they are aware of the resources available to them, and then actually access the specific resources that they need.

Overall, an overwhelming 97% of respondents felt that the LBQ program increased their awareness of resources available to them.

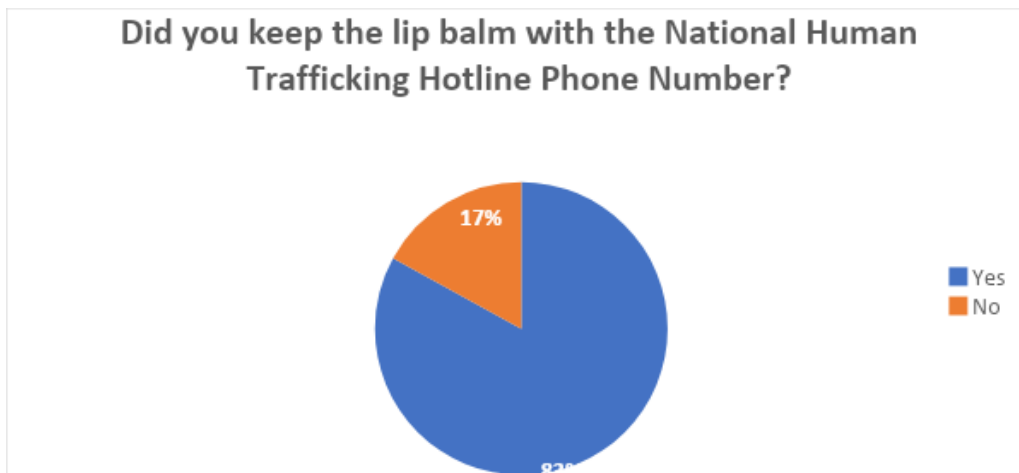


When asked specifically which resources they had connected with, through LBQ's website or resource list, 35% (21 unique individuals) indicated that they had accessed resources as a result of the information given to them through LBQ. The types of assistance they had received were the following:



- 13% said they had sought help with quitting smoking
- 5% said they had sought help with substance abuse
- 12% said they had pursued counseling
- 13% said they had sought help with an abusive relationship

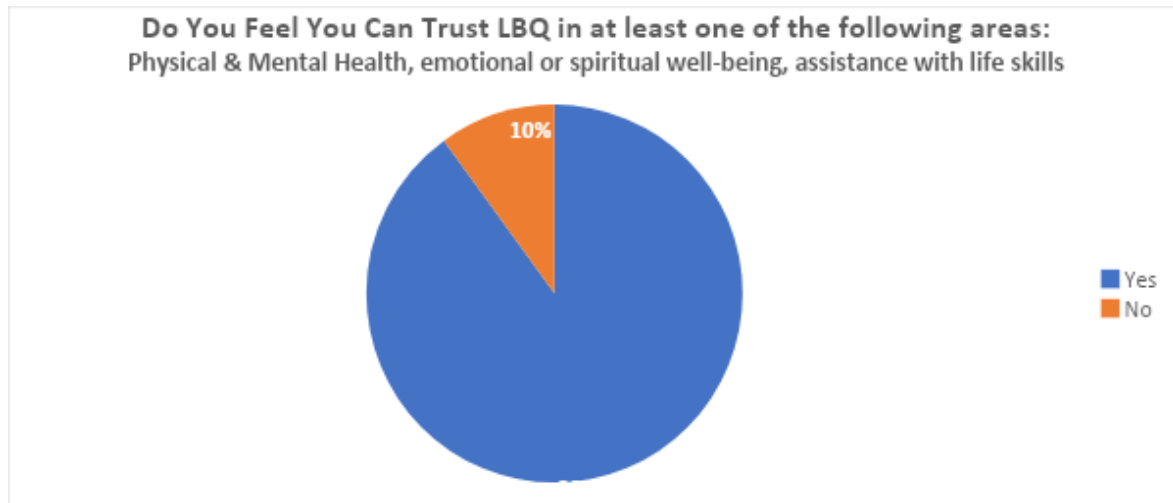
In recognition that employment in strip clubs is often a "gate-way" or risk factor for sex trafficking victimization, it is also LBQ's mission to provide the women with tools and resources to stay safe. One of the items provided to the women, is a lip balm with the phone number for the National Human Trafficking Hotline discreetly printed on the label. 83% of respondents indicated that they kept the lip balm.



**Three respondents indicated that they had called the National Human Trafficking Hotline to report a tip or seek help.** All three of these respondents had also kept the lip balm given to them by LBQ. It should be noted that it is not known if the call was made because of the provision of phone number on the lip balm.

### **Building Trust**

Establishing trust is a critical part of reaching vulnerable and at-risk populations. Not only is it important to know if the women LBQ serves have found help through their program in the past, it is also important to know whether they trust and feel that they can reach out to LBQ in the future.



Of the 60 respondents, 90% stated that they felt that they could trust and reach out to LBQ in at least one of the following areas of their life:

- their physical or mental health
- their emotional or spiritual well-being
- assistance with life skills

58% indicated that they felt they could trust and reach out to LBQ for help with all of those things.

Additionally, 30% of respondents expressed an interest in participating in the LBQ support group, and 22% expressed an interest in participating in the LBQ bible study. Both of these venues provide additional opportunities to build rapport and trust in furtherance of LBQ's mission.

## In Their Own Words

The final question on the survey, was an open-ended question asking the women if there is anything else they would like for the reader to know. The free response answers are as follows:

“Thank you guys!”

“Nothing at all, thanks for being there!”

“Ya’ll rock!”

“Thank You!”

“You’re great!”

“I love what you guys do”

“God Bless”

“I love the Chapstick! Need more! Thank you, ladies for everything”

“These ladies are always delightful to see knowing there is a support group of women that care”

“You guys are awesome! Thank you”

“Nothing right now. But you girls are def. helpful.”

“Pray for us all!!”

“No, thank you for what you guys do!”

“Thank you”

“I love everything about this program.”

“I’d like it if it wasn’t so far away [in reference to the support group]”

“I really like carrying stuff that have hotline numbers cause I may be in a good place but I like to have it for other girls. But small things like hair ties, soap, body wash can help a lot.”

“I appreciate you guys coming in”

“continue to be you”

“Thankful for your kindness”